



ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

June 3, 2025

The Economic Development Advisory Board of the City of Mesa met in the board room at 120 North Center Street, on June 3, 2025, at 7:30 a.m.

BOARDMEMBERS PRESENT

Richard Blake
Mark Drayna
Kurt D. Ferstl
Michelle Genereux
Charles Gregory*
Amanda Kay
Anthony Ruiz
Frank Sanders
Laura Snow

BOARDMEMBERS ABSENT

STAFF PRESENT

Jaye O'Donnell
Maribeth Smith
Rob Stirling
Kim Lofgreen
Elyce Gobat
Angie Herrera

EX-OFFICIO MEMBERS PRESENT

Mark Freeman, Mayor
Scott Butler, City Manager
Sally Harrison
Natascha Ovando-Karadsheh
Sonny Cave
Jennifer Zonneveld*

EX-OFFICIO MEMBERS ABSENT

GUESTS

Jose Pombo
Rachelle Strole

(*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:30 a.m.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Introduction of new board member.

Discussion only; no formal action taken by the Board.

4. Introduction of new city manager.

Discussion only; no formal action taken by the Board.

5. Approval of minutes from the April 1, 2025, Economic Development Advisory Board meeting.

It was moved by Board member Amanda Kay, seconded by Vice Chair Kurt Ferstl, that the April 1, 2025, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Blake-Drayna-Ferstl-Genereux-Gregory-Kay-Ruiz-Sanders-Snow

NAYS – None

ABSENT – None

Chair Genereux declared the motion carried unanimously.

6. Hear a presentation on Gallery Park's hotel development, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Hear a presentation on the Office of Economic Development Retail Awareness Campaign, followed by a discussion.

Discussion only; no formal action taken by the Board.

8. Hear an update on economic development business attraction projects, followed by a discussion.

Discussion only; no formal action taken by the Board.

9. Review framework templates to identify potential market shifts and opportunities for Mesa businesses in the short and long term.

Discussion only; no formal action taken by the Board.

10. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

11. Board member recognition.

Discussion only; no formal action taken by the Board.

12. Schedule of meetings.

Next meeting scheduled for August 5, 2025.

13. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 9:08 a.m.